

# Lotie Worsley

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**Relocated to Singapore in April 2026 on a Dependent's Pass (immediately available for local Employment Pass sponsorship).**

Impact-focused, highly analytical strategic consultant with experience consulting for globally recognised institutions, combining quantitative research, socio-economic policy, and corporate strategy to drive positive outcomes for people and the planet. Proven track record in designing robust impact measurement frameworks, translating complex data into strategic narratives, and advising senior leadership and ecosystem stakeholders. Highly commended for strong project management skills and rapid relationship-building across public, private, and community sectors.

## EDUCATION:

- **MSc in Urban Regeneration** | University College London (UCL) | 2021 – 2022
  - *Result:* High Merit (**MRTPI Accredited**)
  - *Key Focus:* Governance, policy, and design strategies addressing urban decline to create sustainable, community-focused spaces.
- **BA (Hons) in English Literature** | Swansea University | 2017 – 2020
  - *Result:* 2:1 with Honors

## CORE SKILLS & STRENGTHS:

- **Impact Measurement & Evaluation:** Experience designing logic models, KPIs, and tracking frameworks to monitor social, economic, and commercial outcomes.
- **Strategy & Framework Design:** Skilled at synthesizing qualitative/quantitative data into actionable roadmaps and investor-facing prospectuses.
- **Stakeholder Management:** Experienced in workshop facilitation, stakeholder mapping, and building cross-functional alignment.
- **Technical Analytics:** Advanced data literacy (QGIS, PowerBI) with rapid adaptability to Singapore data structures (SingStat, URA Realis).

## PROFESSIONAL EXPERIENCE:

**PRD (London, UK) *Policy, Strategy and Engagement Consultant* | October 2024 - March 2026**

PRD is a strategic B Corp management consultancy utilising data-driven insights to support governments and private organisations, in delivering socially impactful, sustainable strategies and master plans.

- Leading engagement and research activities to support end-to-end strategy delivery, executing rigorous qualitative and quantitative data collection to distil high-level insights into investor-facing strategic recommendations.
- Co-managed multidisciplinary teams from inception to completion, balancing project workplans, budgets, and milestones utilizing advanced tracking tools.
- Monitored regional and national policy frameworks to identify socio-economic trends, mitigate project risks, and produce thought-leadership content.

- Managed shared project responsibilities across multidisciplinary teams from inception to completion, balancing competing client deadlines, budgets, and schedules.
- Supported business development through proactive opportunity identification, proposal writing, and client presentations.

### **Selected Project Experience at PRD:**

- *South Kensington, London (South Ken Zen+ Programme Evaluation) | Oct - Nov 2025*
  - Translated complex, qualitative and quantitative programme data into clear impact narratives, producing investor-facing reports to evidence sector success.
  - Created internally facing monitoring frameworks to support ongoing success in this globally recognised cultural quarter while proactively managing resource constraints.
- *Dublin, Ireland (IPUT Regeneration – Longitudinal Impact Reporting) | Feb 2025 - March 2026*
  - Acted as a main consultant alongside Gehl, executing face-to-face stakeholder engagement and impact measurement for a new mixed-use campus.
  - Executed face-to-face stakeholder engagement and impact measurement for a new mixed-use campus. Designed focus groups, interviews, and observational data collection to track outcomes over a 5-year longitudinal timeframe.
- *Thames Estuary, England (Thames Estuary Production Corridor Investment Insight) | March - Oct 2025*
  - Collaborated with the Greater London Authority (GLA) to capture investment-readiness data on creative businesses across regional channels.
  - Built a bespoke scoring and assessment framework from scratch through iterative stakeholder consultation, interviewing ~38 creative organisations and building a bespoke scoring and assessment framework from scratch for investor prospectuses.
- *Battersea Business Quarter, London (Strategic Narrative Development) | March - July 2025*
  - Partnered with the local authority to develop a clearer identity for the Battersea Business Quarter, positioning it as a highly strategic location for private investment.
  - Utilised qualitative data, socio-economic baseline data, and mapping to expand the project's identity scope, highlighting its long-term market importance. Led workshops and client meetings from the second week of onboarding.
  - Leveraged AI tools for interview design, qualitative data synthesis, and analysis.

### **Avison Young (London, UK) | Graduate Urban Planner and Advisory Consultant | October 2022 - August 2024**

- Managed multiple planning and advisory projects simultaneously across different scales; led small schemes independently while supporting senior colleagues on large-scale developments.
- Conducted ongoing analysis of national and regional policy frameworks, applying policy navigation to support planning applications and regeneration strategies.
- Trained and mentored junior staff, delivering CPD sessions on policy application and project coordination.

### **Avison Young (London, UK) | ESG Research Intern | August 2021 - October 2021**

- Supported the business-wide project management of 10 sustainability and real estate trend reports.
- Took sole responsibility for researching and writing two key trend reports ahead of deadline for COP-26.

### **VOLUNTEERING & COMMUNITY ENGAGEMENT:**

- **Charity Committee Member** | Avison Young, London | *Oct 2022 – Aug 2023*  
Supported office-wide engagement and social impact by managing strategic charity partnerships and executing end-to-end fundraising events that bolstered the firm's CSR profile.
- **Warehouse Volunteer** | FareShare Southwest, UK | Mar – Sept 2021  
Facilitated grassroots logistics and community distribution networks to tackle food insecurity, supporting regional social impact and public welfare initiatives.
- **Befriender Role** | Claremont School for the Disabled, UK | 2009 – 2016

#### **INTERESTS & PERSONAL:**

- Currently writing an active blog documenting Singapore and my experience living here.
- Strong conversational Spanish; studied university modules in Italian.
- Choral singing since age 14 (most recently with Goldsmith Choral Union, London). Achieved a Distinction at Grade 8 Singing.
- Avid sports participant. competed in Varsity University rowing (8-boat and coxing); reached County-level competitive swimming and trained as a swim teacher (LTA level1). I also enjoy hiking, gravel biking/bikepacking, running and skiing.