



ABOUT THE PUBLICATION

The Year in Review is a 124 page annual report of our year of activities, a review of the trade opportunities in South East Asia, and a company member directory. A total of 500 print copies are printed for distribution to our member companies and key stakeholders. The digital version is accessible year-round on our website, shared through our communication channels, our Orient magazine audience and our social media followers to a combined audience of over 22,000 viewers, visitors, readers and subscribers.

FEATURED OPPORTUNITIES

All member companies are entitled to a basic 100 word text-only listing in the directory. For companies interested in further outreach we offer the following. For all enquiries contact lucy@britcham.org.sg

TITLE PARTNER - \$7,000

Includes brand exposure during the promotional campaign, logo placement on the cover, the outside back cover advertisement and a premium listing in the Membership Directory.

ADVERTISING - FROM \$1,200

- Opposite British High Commissioner's message - \$1,400
- Outside back cover - \$1,400
- Full page - \$1,200
- Bookmark (provided for all copies at own expense) - \$750

PREMIUM LISTING - FROM \$500

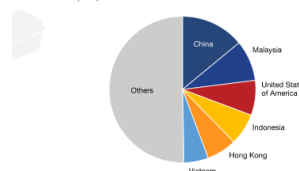
- Includes extended text listing and logo - \$500
- Premium listing with half page advert - \$900
- Premium listing with full page opposite advert - \$1,500



In and around the British Chamber of Commerce Singapore

Its top import origins are **China** (15%), **Malaysia** (11%), the **United States** (10%), **Japan** (6.9%), **South Korea** (5.8%), and **Indonesia** (4.8%)

Its main export destinations are **China** (14%), **Malaysia** (9%), the **United States** (7.7%), **Indonesia** (7%), **Hong Kong** (6.6%), and **Vietnam** (5.4%)



Foreign Trade Indicators

Foreign Trade Indicators	2015	2016	2017	2018
Imports of Goods (Billion USD)	294.6	278.9	312.1	326.8
Exports of Goods (Billion USD)	377.1	361.7	396.9	418.6
Imports of Services (Billion USD)	143.5	155.6	170.8	178.8



Membership Directory