

Requests to promote a third-party event

The Chamber receives requests for conference, webinar and other event promotion to our member network on a regular basis. We are happy to consider such requests.

The event should...

- Be of obvious relevance to our members
- Not conflict in timing with a BritCham event
- Not conflict in topic with a BritCham event hosted around the same time

Your request should...

- Be sent at least one (1) week prior to the event date or close of registrations, to allow time for promotion on the channels listed below.

As this marketing is provided complimentary by BritCham, here is how we will promote your event:

- Listing on our Partner Events webpage
- Listing of the event on our weekly eNewsletters on at least one (1) occasion prior to the event date. Requests for specific publication weeks are not possible due to the volume of requests.
- If we have space in our social media calendar, max. one (1) LinkedIn post prior to the event date. Requests for specific publication weeks are not possible due to the volume of requests.

What we cannot support:

- Additional marketing beyond the above in return for simply listing the Chamber as a "supporting partner" and/or discounts for our members, as is frequently requested. This is to protect the value our members receive in the promotion of their own activities, for which they support the Chamber as part of their ongoing membership fees.
- Requests for a single or multiple solus EDMs (emails) to our members. This is in recognition of the value of such emails, which are included in our advertising kit as an option for all (see below).
- **Exceptions to additional marketing requests may be considered if the event is of significant interest/relevance and a commission on ticket revenue is available to the Chamber. This decision rests with the Chamber's Executive Director or marketing team.**

Paid advertising options are available to members and non-members, [click here to view our Advertising Kit](#).

Member organisations and other British Chambers of Commerce may submit their relevant events for our Partner Events listing, up to one a month, at any time.