

PARTNERSHIP OPPORTUNITIES 2019

Through our events, content and network, we provide opportunities for collaboration and partnership with companies across all industries.

The following are examples of our activities, please note that partnership may already be committed.

To discuss your company's partnership goals, contact lucy@britcham.org.sg

ANNUAL PARTNERSHIPS

For companies looking to raise their profile, gain access to our network and connections, and engage year-round with the Chamber across a range of events, content and advertising, we offer Annual Partnerships at 4 different levels. The inclusions within each agreement can be customised to the priorities and topical agenda of your company.

Platinum Annual Partnership: S\$85,000+

Gold Annual Partnership: S\$50,000+

Silver Annual Partnership: S\$25,000+

Bronze Annual Partnership: S\$10,000+

THEMATIC PARTNERSHIP

The Chamber carries out multiple activities throughout the year in key topics which include events and content. Opportunities for partnerships include (but are not limited to): diversity & inclusion; energy, including renewables and technology; property, including markets, facilities management and built environment; infrastructure, including high speed rail; healthcare, including pharma, and FinTech.

Thematic Partner: Negotiable

THE FUTURE OF WORK

In 2018 the Chamber launched the inaugural Future of Work campaign, highlighting the importance of the topic cross all of our activities, events and committees, culminating in an e-publication in April 2019. The conversation will continue in 2019 and beyond for the Chamber.

Future of Work Partner: Negotiable

ORIENT MAGAZINE PARTNER

Providing the voice of the Chamber, the regular Orient magazine, redesigned for the digital age in 2018, provides a platform for member companies to submit thought leadership and company news. The Orient also calls for member commentary in the Matters of Opinion segment, invites a C-suite representative for an In Focus interview, and provides an outlet for Government authorities from the UK and Singapore to communicate with our members. In addition to a wide digital distribution, each issue is printed on a limited run and sent to key locations such as the British High Commission and Changi airport lounges.

Orient Magazine Partner: Negotiable

ASEAN ACTIVITIES

The Chamber generates activities throughout the year including content, Ministerial dialogues and events focused on sector, country or regionally specific opportunities.

ASEAN Partner: Negotiable

THE YEAR IN REVIEW

To celebrate a year of achievements for the Chamber and to showcase our members, we publish an annual report summarising our activities and agenda, which also provides a full directory of member companies. This is the only publication to be printed and distributed to our entire member network throughout the year. Partners will be provided with opportunities for brand exposure, to contribute content, to provide a welcome message, and to advertise their products and services in premium positions.

Period of Branding Exposure: October-January

2 x Co-Title Year in Review Partner: S\$10,000 each

PARTNERSHIP OPPORTUNITIES 2019

BREAKFAST CLUB SERIES

These events cover a range of topics and industries with formats including presentations, workshops and panel discussions.

Attendees: Varies from smaller boardroom workshops to 100+ senior professionals for panel discussions and key speaker presentations.

Breakfast Club Partner: Negotiable

LEADERS IN BUSINESS LUNCH

This series welcomes a special guest, prominent in their expert area, to give a presentation or speech covering UK, Singapore or ASEAN angles, followed by a moderated question and answer session.

Attendees: 50-100+ senior business leaders per event.

Leaders in Business Lunch Partner: S\$12,000

NEW MEMBER EVENT SERIES

Throughout the year the Chamber holds networking events designed to welcome new members into the wider network. These include our Open House, The BritCham Fair, and the invitation-only New Member Open House events.

New Member Event Partner: S\$8,000

RUGBY DINNER

In alternate years, the British Chamber hosts a gala dinner with past professional players and spokespeople of the sport to entertain our guests with stories and anecdotes. The next instance of this event will be in 2019.

Period of Branding Exposure: 4-5 months

Attendance: 250+ senior professionals

Title Event Partner: S\$10,000

2 x Supporting Event Partner: S\$5,000

ANNUAL BUSINESS AWARDS

Our big night out for business, the awards is a showcase for the achievements of companies in Singapore. The longest-running initiative by an international Chamber in Singapore, in 2019 we celebrate our 20th year. The gala dinner features a keynote speech from a Ministerial Guest of Honour, with an opportunity for partners to receive a VIP audience. This event provides an opportunity to align with key topics, and will be invited for press coverage.

Period of Branding Exposure: May-October

Attendance: 300+ senior business leaders

Previous Guests of Honour: Chan Chun Sing, Minister for Trade and Industry; Josephine Teo, Minister for Manpower; Paul Polman, CEO Unilever

Previous Winners Include: Dyson, Rolls-Royce, BP, PwC, DBS, Rebel & Soul

Title Partner: S\$20,000

6 x Category Partner: S\$6,000 each

THE GREAT BRITISH BALL

Launched in 2018 in partnership with The British Club, this is our flagship social event of the year, incorporating a gala dinner experience, live entertainment and a festive market during the drinks reception. Opportunities are also available for food, drink, market, auction or raffle prize partnerships. The Chamber is open to partnerships which include showcasing your company products.

Period of Branding Exposure: July-January

Attendance: 500+ people, primarily representing the expatriate community

Title Partner: S\$20,000

2 x Platinum Partner: S\$10,000 each

4 x Supporting Partner: S\$5,000 each

Photography Partner: S\$5,000

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F1 NETWORKING

Building up to the Formula 1 race weekend in Singapore, the Chamber hosts an annual networking evening on the Thursday of race week at a venue overlooking the track, inviting a speaker representing one of the race teams to join us.

Period of Branding Exposure: June-September

Attendance: 80+ senior professionals

Previous Speakers Include: Robert Kubica, Reserve and Development Driver for Williams Martini Racing; James Colgate, Group Strategy Director for Williams Martini Racing; Dr. Adam Hill, Chief Medical Officer for McLaren Applied Technologies; Guy Lovett, Innovation Manager for Shell Motorsport

Title Event Partner: S\$5,000

Supporting Event Partner: S\$2,000

BACK TO WORK SUMMER SOCIAL

Welcoming our members back to Singapore after their summer holidays, this annual flagship event provides an opportunity for pure networking in a fully catered outdoor venue. The event is for members-only, with the opportunity for each to bring a guest.

Period of Branding Exposure: June-September

Attendees: 120+ senior professionals

Title Event Partner: S\$5,000

Supporting Event Partner: S\$2,000

INTERNATIONAL WOMEN'S DAY

The Chamber hosts a flagship International Women's Day event every year, highlighting the importance of gender inclusion and driving forward the debate on equality. This event will be invited for press coverage.

Attendance: 120+ senior professionals

Previous Speakers Include: Professor Zoe Kinias, Academic Director of the INSEAD Gender Initiative; Kathryn Hanes, Director External Relations APAC for McKinsey and Co; Hayden Majajas, Head of Diversity and Inclusion APAC for Bloomberg; Goh Swee-Chen, Chairman of Shell Companies Singapore.

Title Event Partner: S\$5,000

Supporting Event Partner: S\$2,000

WOMEN OF THE FUTURE RECEPTION

Following the inaugural Women of the Future Awards in Asia in 2017, for 2018/9 the Chamber will be partnering with the organisers to invite our guests, key partners and the shortlisted candidates to a panel discussion followed by a networking, following the gala awards event.

Event Partner: S\$4,000

MINISTERIAL DIALOGUE

As the Chamber continues to connect with UK, Singaporean and regional Ministers, opportunities arise for us to host a special event with our members and guests. Partnering with us on an event of this nature brings unparalleled exclusivity, seniority and access.

Previous Ministers Include: Dr. Liam Fox, Secretary of State for the Department for International Trade; Lim Swee Say, Minister for Manpower; Sajid Javid, Secretary of State for Communities and Local Government

Ministerial Dialogue Partner: S\$4,000 per event

EXCLUSIVE ROUNDTABLE WITH MINISTERIAL PARTICIPATION

Throughout the year, the Chamber hosts various Ministerial guests from the UK and Singapore in closed-door sessions. Such events are by invitation-only, sector-specific and provide a level of exclusivity and stature. Partnerships include branding during and post-event, and involvement in the discussion.

Attendance: Up to 30 C-suite or senior business leaders

Ministerial Roundtable Partner: S\$2,000 per event

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COMPANY ROUNDTABLE

Is your CEO coming to town? The value of the Chamber's network and connections are on display as we assist you to bring together an invite-only roundtable of peers, either at our office or your own.

Company Roundtable Support: S\$1,000

COMMITTEE EVENTS

The British Chamber's 11 committees generate multiple individual events throughout the year covering topics including the built environment; diversity and inclusion; energy and utilities; entrepreneur and small business support; financial and FinTech; ICT; leadership, talent and professional development; marketing and communications; sustainability; and transport, logistics and supply chain.

Attendees: Varies from smaller boardroom workshops to 100+ senior professionals for panel discussions and key speaker presentations

Title Event Partner: S\$3,000 per event

Supporting Event Partner: S\$1,000 per event

SINGAPORE INTERNATIONAL ENERGY WEEK

Each year the Chamber's Energy and Utilities committee hosts a panel discussion in follow up to the Singapore International Energy Week conference, which includes a diverse panel of corporate and government perspectives.

Attendance: 80+ senior professionals

Title Event Partner: S\$2,000

Supporting Event Partner: S\$1,000

SME OUTLOOK

Each year the Entrepreneur and Small Business committee hosts an event focused on the outlook of the Singapore economy as it relates specifically to SMEs and start-up enterprises.

Attendance: 40+ entrepreneurs and small business owners

Title Event Partner: S\$2,000

Supporting Event Partner: S\$1,000

EVENT PARTNERSHIP INCLUSIONS

	Pre-event branding period	Brand exposure	Display branding	Verbal recognition	Opening remarks	Complimentary Passes	VIP Reception	Event involvement
Breakfast Club Series	4-6 weeks	Website, Emails, Social Media, Orient	Collaterals, Banner	Yes	Yes	4 per event	No	Topic input via Committees
Leaders in Business Lunch Series	4-6 weeks	Website, Emails, Social Media, Orient	Collaterals, Banner	Yes	Yes	5 per event	No	
New Member Event Series	6-8 weeks	Website, Emails, Social Media, Orient	Collaterals, Banner	Yes	Yes	N/A	No	
Rugby Dinner	2 months	Website, Emails, Social Media, Orient, Press Release	Stage Backdrop (Title), Branding on kapaline board	Yes	No	10 (Title), 5 (Supporting)	Yes	
Annual Business Awards	5 months	Website, Emails, Social Media, Orient, Press Release, Video	Stage Backdrop (Title), Branding on kapaline board	Yes	No	10 + 1 VIP (Title), 5 (Category)	Dependent on Guest of Honour	Seat on judging panel (Title)
Great British Ball	6 months	Website, Emails, Social Media, Orient, Press Release	Stage Backdrop (Title), Branding on kapaline board	Yes	No	20 (Title), 10 (Platinum), 5 (Supporting), 5 (Photography)	No	Opportunity to showcase products or donate prizes
F1 Networking	4 months	Website, Emails, Social Media, Orient, Press Release	Branding on kapaline board	Yes	Yes (Title)	10 (Title), 5 (Supporting)	No	
Back to Work Summer Social	4 months	Website, Emails, Social Media, Social Media, Orient	Collaterals (Title), Banner	Yes	Yes (Title)	10 (Title), 5 (Supporting)	No	
International Women's Day	6-8 weeks	Website, Emails, Social Media, Orient, Press Release	Collaterals (Title), Banner	Yes	Yes (Title)	10 (Title), 5 (Supporting)	No	Topic input via Committees
Ministerial Dialogue	3-4 weeks	Website, Emails, Social Media, Orient, Press Release	Collaterals (Title), Banner	Yes	No	5	Dependent on Minister	
Ministerial Roundtable	None	Website (post-event), Social Media, Orient, Press Release	Banner	Yes	No	2	N/A	
Committee Events	4-6 weeks	Website, Emails, Social Media, Orient	Collaterals (Title), Banner	Yes	Yes (Title)	4 (Title), 2 (Supporting)	No	Topic input via Committees
SG International Energy Week	4-6 weeks	Website, Emails, Social Media, Orient	Collaterals (Title), Banner	Yes	Yes (Title)	4 (Title), 2 (Supporting)	No	Topic input via Committees
SME Outlook	4-6 weeks	Website, Emails, Social Media, Orient	Collaterals (Title), Banner	Yes	Yes (Title)	4 (Title), 2 (Supporting)	No	Topic input via Committees
Women of the Future Reception	6-8 weeks	Website, Emails, Social Media, Orient	Collaterals, Banner	Yes	Yes	3	N/A	

Event partnerships are considered non-exclusive. Where an existing thematic partnership exists, Title Event Partner will be granted for the event to the thematic partner.