

ORIENT MAGAZINE EDITORIAL CONTRIBUTIONS 2019

| ESTIMATED ISSUE PUBLICATION DATE | EDITORIAL DEADLINE* |
|----------------------------------|---------------------|
| 11 FEBRUARY 2019 | 11 JANUARY 2019 |
| 15 APRIL 2019 | 15 MARCH 2019 |
| 17 JUNE 2019 | 17 MAY 2019 |
| 2 SEPTEMBER 2019 | 19 JULY 2019 |
| 4 NOVEMBER 2019 | 27 SEPTEMBER 2019 |

**This schedule is subject to minor changes throughout the year and individual contribution deadlines will be provided once your space is allocated.*

Thank you for your interest in contributing to the British Chamber's Orient magazine. The [Orient](#) is distributed digitally to all members and interested parties (c. 4000 people) with an additional limited print run sent to key locations such as the British High Commission and Changi Airport lounges. Certain issues will feature special supplements.

The schedule below is an indication of the timeline and associated deadlines. We are happy to hold article space of up to 800 words in a specific issue; please only do so if you have the authority to contribute on behalf of your company and are prepared to meet the deadline. We will contact you again closer to the date to confirm your intention to publish. Up to 5 member company articles are included per issue. To ensure a fair platform, we will not typically share member news or full length articles in consecutive issues from the same company, unless by exception.

Regular segments for companies to contribute:

- **In Focus interview:** One-on-one profile interview with a C-suite company representative
- **Matters of Opinion:** Call for <150 word comment from member companies on a specific topic/question, i.e. Cyber Security, FinTech
- **Member News:** Share your updates with the wider member network through a short news snippet (<150 word outline, URL, logo and photos).

To discuss a **full length article**, please email lucy@britcham.org.sg and outline your intended topic. As Editor, Lucy will advise the most appropriate issue for inclusion. Content topics are not mandated, the following thought leadership topics provide guidance and we recommend aiming for relevance around key events of the year. Promotional pieces are more relevant for the news section or advertising channels. **With our digital platform, articles can include photo galleries and video content.**

- Global economic/political trends and trade
- Technology and innovation
- Healthcare and pharmaceutical
- Diversity and inclusion
- Built environment, facilities management and real estate
- Transport, logistics, supply chain or maritime
- Retail and ecommerce
- Food and beverage industry
- Education at all ages
- SME business support/advice
- Manpower, talent, leadership and professional development
- Sustainability
- Marketing, brand management, media and public relations
- Oil and gas, energy, and renewables

A template for the article contribution will be shared by the Chamber communications team once we allocate the issue space.