

IHG CORPORATE RESPONSIBILITY

MAKING THE ENVIRONMENT WORK FOR YOU

IHG, the world's largest hotel company with over 558,000 rooms and more than 3,700 hotels across nearly 100 countries, pioneered the travel industry's first collaborative response to environmental issues. IHG is the founder of the International Hotels and Environment Initiative (IHEI). The IHEI formed the foundations of the Tourism Partnership launched by the International Business Leaders Forum in 2004, of which IHG is still a member today. The environment and local communities remain at the heart of IHG's global corporate responsibility focus.



View from InterContinental Hong Kong. IHG, as founder of the International Hotels and Environment Initiative (IHEI), pioneered the travel industry's first collaborative response to environmental issues.

IHG has a wide range of environmental responsibilities and a unique opportunity to lead the world's hospitality industry in environmental innovation. As the company continues to pursue its strategic growth and develop its environmental practice, the aim is to minimise negative effects on the environment. IHG is committed to providing updated information to stakeholders on developments in global environmental policy; the establishment of management responsibility and accountability for environmental performance, evaluation and management of hotels' environmental footprint, new projects and developments, and performance benchmarking against best practice.

In 2006, IHG improved data collection and reporting to increase its energy efficiency. IHG's hotels already take steps to conserve resources, including energy and water, and to manage waste and recycling effectively. In 2007, IHG will benchmark these achievements across its business in order to set clear targets for improvement.

As founder member of the International Hotels Environment Initiative, IHG has worked closely with others in the industry to produce the Sustainable Hotel Siting, Design & Construction Guidelines, launched by The Prince of Wales' International Business Leaders' Forum. The company continues to refine and improve this effort and is complementing this work with better and more comprehensive employee training on how to manage hotels in an environmentally responsible way.

Thalasso Spa Bora Bora

An example of IHG's commitment to the environment can be seen at the InterContinental Thalasso Spa Bora Bora in the French Polynesia. This resort, which opened in May 2006 and is accessible only by boat, features an eco-friendly air-conditioning system.



InterContinental Thalasso Spa Bora Bora in the French Polynesia features an eco-friendly air-conditioning system powered by ice cold deep-sea water.

The system is fed by a 7,874 ft pipeline, at a depth of 3,000 ft, off the Bora Bora reef. The pipe pumps ice cold deep-sea water through a titanium heat exchanger, transferring it into a fresh water circuit that powers air conditioning in the hotel. The system saves 90% of the hotel's



Old Sydney Holiday Inn. IHG's hotels already take steps to conserve resources, including energy and water, and to manage waste and recycling effectively.

electricity consumption for air conditioning, or 2.5 million litres of fuel oil per year. Mineral-rich water extracted from the ocean is also used for the spa's signature treatments. The hotel was also designed to ensure the best use of natural light. During construction of the hotel all building materials were shipped at high tide to ensure minimal disturbance to the coral reef.

Socially Responsible Global Business

In Atlanta, USA, IHG cut energy consumption at its Data and Business Service offices by reducing heating and air conditioning. The company is looking at plans to roll this out to our other offices.

In 2006, IHG began to find more ways to minimise greenhouse gas emissions and tackle the effects of climate change – including new hotel designs, management tools, water conservation and energy efficiency projects, as well as climate change awareness campaigns with partners and guests.

IHG recognises the challenge of being a socially responsible global business. In 1996, IHG commissioned and developed an environmental manual for its hotels. Aware that its sustainability efforts could not be achieved in isolation or in competition, IHG invited industry peers to co-sign what became the International Hotels Environment Initiative. This marked the founding of today's International Business Leaders Forum (IBLF) Tourism Partnership, of which IHG remains a leading member.

Today, IHG encourages its development partners to bring ideas to the negotiating table that will really help to protect the environment. The company continues to work to ensure that hotel sites are sustainable. It works with local governments, planning authorities, investors, owners, architects and construction companies to create developments that fit local environments and communities.

'Conserving for Tomorrow'

'Conserving for Tomorrow' is a water conservation programme developed exclusively for IHG. Guests are asked to use linens and towels more than once to save on water, detergent, energy, labour as well as replacement linen. For each average-sized 100-room hotel, the scheme saves 6,000 gallons of water and 40 gallons of detergent per month.



Guests at IHG hotels are encouraged to use linens and towels more than once to save on water, detergent, energy and labour. Photograph courtesy of The Strings by InterContinental Tokyo.

Rainforest Alliance

Coffee is one of the most consumed products in hotels. In 2006, IHG approved a change in its coffee supply in the US, moving to higher quality produce from growers who work under the Rainforest Alliance umbrella. The Alliance looks to protect ecosystems and the people and wildlife that depend on them by safeguarding the rights and well-being of workers, conserving resources and protecting the environment.



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