

Partnership Opportunity



25th Annual
Business Awards

Applicable period:
March-October
2024

A promotional poster for the 25th Annual Business Awards Gala Ceremony. The background features vertical light streaks in red and blue. On the left, a large stylized "25th" is displayed above the text "ANNUAL BUSINESS AWARDS". On the right, the text "GALA CEREMONY OCTOBER 2024" and "ENTRIES OPEN 27TH MARCH" is shown. At the bottom right, the British Chamber of Commerce Singapore logo is present, along with the text "70" and "CELEBRATING 70 YEARS OF BUSINESS, COMMUNITY & CONNECTIONS".

About the Awards

01

The longest-running awards initiative by an international chamber of commerce in Singapore

02

Past Guests of Honour include senior Singapore Ministers, the British High Commissioner, and world-renowned business leaders

03

The Gala Awards Ceremony in October 2024 is our most high profile business networking event of the year

A few of our Past Winners



aggreko

ARUP



DIAGEO



dyson

INFRACOAASIA

JUST AFTER
MIDNIGHT



SQREEM

St
James's
Place



TYC

Timeline



MARCH 2024

Awards launch for entries



JUNE 2024

Awards close for entries



JULY 2024

Entry shortlisting



AUGUST 2024

Finalists announced



SEPTEMBER 2024

Final judging



OCTOBER 2024

Gala Award Ceremony

The Opportunity

We are seeking a Title Partner and Category Partners for this year's 25th edition of our Annual Business Awards. In addition to the inclusions listed in this document, the British Chamber will endeavour to arrange a pre-ceremony VIP reception with our Guest of Honour, to which a representative from all partner companies would be invited.

The award categories:

- Business Transformation of the Year
- Customer Service Provider of the Year
- Employer of the Year
- Individual Contribution of the Year
- Future Leader of the Year
- Small Business Impact of the Year
- Sustainability Champion of the Year
- Technological Impact of the Year
- UK Exporter of the Year
- Diversity & Inclusion Champion of the Year (SOLD)
- UK Impact in Singapore

Title Partner Inclusions

- Branding and social media recognition during entries and Gala Awards event promotion
- Invitation to appear alongside BritCham and invited guests in opening video remarks
- Onscreen and onsite branding at the event including all digital displays
- Company mention by emcee during category announcement and the opportunity to be onstage to handover award throughout the evening
- Branding and social media recognition post-event including coverage in following Orient Magazine issue and our website
- Mention in press releases
- Complimentary table of 10 tickets, including the senior representative who will be onstage to handover the sponsored category award, plus 1 ticket for the VIP table
- Invitation to join the judging panel (to abstain from judging categories where your company has entered a submission)

Category Partner Inclusions

- Branding and social media recognition during entries and Gala Awards event promotion
- Onscreen and onsite branding at the event including digital displays
- Company mention by emcee during category announcement and the opportunity to be onstage to handover award
- Branding and social media recognition post-event including coverage in following Orient Magazine issue and our website
- Mention in press releases
- Complimentary table of 10 tickets, including the senior representative who will be onstage to handover the sponsored category award

Next Steps

If you are interested in partnering with us on this event opportunity, contact [Lucy](#) or [Ashni](#)

Upon signed agreement, an invoice will be issued with 30 day payment terms

SG\$25,000

Title Partner

SG\$8,000

Category Partner