

COMMUNICATIONS

e-news booking form 2012

TO: Marcoms Manager
 British Chamber of Commerce
 138 Cecil Street
 #13-03 Cecil Court
 Singapore 069538

DATE:

E-NEWSLETTER (EDM) DETAILS:

The BritCham E-Newsletter goes out to its membership, prospects and partners every Monday. A combined emailing list of over **1,500 senior business executives** from a wide range of industry sectors. The BritCham E-News highlights upcoming events organised by the British Chamber of Commerce as well as key business opportunities presented by partner organisation and fellow chamber of commerce. Check online at www.britcham.org.sg for booking availability, to be found under the *Communications – Advertising* section.

Alternatively contact the Marcoms Manager at +65 6222 3552

SPECIFICATIONS:

BritCham weekly e-news Vertical Tower banner
 120 (W) x 300 (H) pixels - static gif or jpeg

Horizontal banner
 565 (W) x 80 (H) pixels - static gif or jpeg

I confirm my booking for e-news advertising for:

Item: Vertical banner	(members)	(non-members)
<input type="checkbox"/> One-off (each)	\$550	\$770
<input type="checkbox"/> 2 weeks	\$1,000	\$1,400
<input type="checkbox"/> 3 weeks	\$1,400	\$1,960
<input type="checkbox"/> 4 weeks	\$1,800	\$2,520
<input type="checkbox"/> 5 weeks	\$2,175	\$3,045
<input type="checkbox"/> 6 weeks	\$2,550	\$3,570

Weeks Booked _____

Item: Horizontal banner	(members)	(non-members)
<input type="checkbox"/> One-off (each)	\$630	\$882
<input type="checkbox"/> 2 weeks	\$1,150	\$1,610
<input type="checkbox"/> 3 weeks	\$1,610	\$2,254
<input type="checkbox"/> 4 weeks	\$2,070	\$2,898
<input type="checkbox"/> 5 weeks	\$2,500	\$3,500
<input type="checkbox"/> 6 weeks	\$2,930	\$4,120

Weeks Booked _____

**please note all prices are subject to GST*



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BOOKING:

= TOTAL

DETAILS: Contact Name:

Company:

Address:

Tel:

Fax:

Email:

Signature:

Company Stamp:

TERMS OF PAYMENT

- Rates effective from 1 January 2012. All prices are in Singapore dollars.
- Within 30 days from the due date of invoice.
- Cheques are to be crossed and made payable to 'British Chamber of Commerce.'

For more information please contact:

British Chamber of Commerce, 138 Cecil Street, #13-03 Cecil Court, Singapore 069538

tel: +65 6222-3552 fax: +65 6222-3556 email: info@britcham.org.sg

The screenshot shows the BritCham e-newsletter interface. At the top, there's a header for 'British Chamber of Commerce SINGAPORE' and 'BritCham e-newsletter'. Below that is a main banner for 'Sage ERP Accpac' with a trade-up offer. The main content area is dated '19th September 2011' and features several sections: 'What's happening', 'platinum sponsor' (Barclays Capital and RBS), 'member offers' (discounted rates, corporate services, selling pack, other members offers), 'britcham events' (UKTI Briefing, F1 Networking, Leaders in Business Lunch, Breakfast Club, Annual Event), and '12th BUSINESS AWARDS'. There are also small images and icons for each section.

